

NCC Cable System Order

11765150

Order #	62348844	Flight Dates	10/10/16 - 10/23/16	Update Date	10/28/16
Syscode	8080	Agency	Medium Buying LLC	Version	4 Vs. 3
System Name	Spectrum/Outer Milwaukee Zone, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	2
AE	Andrew Yoiles	Product Code		Total	\$1,502.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$225.30
Office	Washington	Product Name		Net Total	\$1,276.70
Phone	(301) 951-2620	Credit Status		Total Spots	20
Status	Not accepted			Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPM	-

Comments : R4 10:28 MG -\$475 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/10/16	10/16/16	12:30	24:00				X	X	X	X	-	-	10	\$75.20	\$752.00	30	CFB 10 spots
2	BTN	Northwestern @ Michigan State	10/10/16	10/16/16	14:30	17:30						X		-	-	0	\$75.00	\$0.00	30	R3-1x
3	ESP2	Iowa @ Purdue	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
4	ESP2	Nebraska @ Indiana [or] NC @ Miami	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
5	ESP2	Tulsa @ Houston	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
6	ESP2	Colorado State @ Houston	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
7	ESPN	Kansas State @ Oklahoma	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
8	ESPN	Wake Forest @ Florida State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
9	ESPN	Ole Miss @ Arkansas	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
10	ESPN	UCLA @ Washington State	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
11	FS1	West Virginia @ Texas Tech	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15
12	FS1	Kansas @ Baylor	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/15

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Market	Milwaukee-Racine

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Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Update Date	10/28/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	2
Total	\$1,502.00
Commission	\$225.30
Net Total	\$1,276.70
Total Spots	20
Affiliate Split	100.0
Sold On	
GRP	-
CPP	-
Cost Per Spot	-
GMP	-
CPM	-

Comments : R4 10.28 MG, -\$475 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
13	ESPN	New York Jets @ Arizona Cardinals	10/17/16	10/23/16	19:30	22:30	X							-	-	0	\$475.00	\$0.00	30	R4-1x
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$1,502.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,502.00

SYSTEM APP: _____ SALES _____ ACCT _____

62348844 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |

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